

TEXAS A&M INTERNATIONAL UNIVERSITY

2006-2010 STRATEGIC PLAN GOALS AND OBJECTIVES

GOAL 1: Academics

Develop, maintain, assess, and improve academic programs, administrative/educational support services and student services, to admit, retain, and graduate students who achieve established learning outcomes designed to prepare them for success in their chosen careers.

- 1.1 Attract, admit, enroll, and advise a diverse student body through a comprehensive enrollment management and advisement process that involves timely, accurate information and services
- 1.2 Support a student-centered learning environment supported by excellent teaching
- 1.3 Increase student retention and graduation rates
- 1.4 Prepare students for success in their chosen careers
- 1.5 Expand academic programs to meet the needs of the region and include internationalization perspectives in the curriculum, where appropriate
- 1.6 Achieve and maintain accreditation from national, professional or specialized accrediting organizations
- 1.7 Establish and pursue student learning outcomes appropriate for each program with systematic assessment and use of results for continuous quality improvement
- 1.8 Provide support programs, services, and activities that promote student learning, enhance student development and advance campus internationalization

GOAL 2: Research

Strengthen and expand faculty and student research and scholarship.

- 2.1 Establish the University as a primary research/scholarship resource for international issues with special emphasis on the U.S.-Mexico border
- 2.2 Increase externally funded research and scholarship
- 2.3 Broaden the educational experience of students through the support of student research/scholarship and student participation in faculty research/scholarship
- 2.4 Expand collaborative research and scholarly activities

GOAL 3: Service

Maintain, strengthen, and expand service to all University stakeholders.

- 3.1 Expand collaborative service efforts

- 3.2 Provide service and outreach activities to the University service area in a professional, courteous, efficient and timely manner
- 3.3 Promote a culture of service within the University, extending to the local, national and international communities

GOAL 4: Financial Resources

Obtain the appropriate resources to assure continued growth and enhancement of all areas of the University.

- 4.1 Identify, obtain, and retain financial support from a variety of sources to supplement State of Texas funding
- 4.2 Increase alumni financial support, involvement, and partnership with the University community
- 4.3 Allocate available financial resources for the effective implementation of the strategic plan and in response to the needs identified through the institutional effectiveness process
- 4.4 Conduct all financial activities in accordance with all state and System regulations and general accounting practices

GOAL 5: Human Resources

Recruit and retain a well-prepared and motivated faculty and staff for the continued delivery of excellent programs and services to all University stakeholders.

- 5.1 Support an environment conducive to teaching and learning
- 5.2 Provide competitive faculty/staff benefits and compensation
- 5.3 Support the professional development of faculty and staff
- 5.4 Provide recognition for achievements of faculty and staff

GOAL 6: Physical Resources

Provide and maintain physical resources for programs of high quality.

- 6.1 Seek funding for new physical resources
- 6.2 Update and expand campus technology
- 6.3 Provide a healthy, safe and secure environment for all members of the campus community
- 6.4 Operate, maintain, and renovate facilities to serve the needs of the University

GOAL 7: Internationalization

To strengthen and enhance TAMIU's position as the international university in the Texas A&M University System and the State of Texas.

- 7.1 Build key strategic international partnerships with universities and institutions around the world.
- 7.2 Enhance participation of undergraduate and graduate students on study abroad programs.
- 7.3 Increase recruitment of international students and visiting scholars and immerse them culturally and legally into the University setting.
- 7.4 Provide financially viable quality ESL programs through the International Language Institute to students and local community members.
- 7.5 Strengthen financially viable foreign language programs offered by the International Language Institute.

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