



**BlueCross BlueShield  
of Texas**

**Savings on Hearing Aids**

Blue Cross and Blue Shield of Texas has arranged a discount program through TruHearing\* that offers digital hearing aids at a reduced price.\*\* This program is available to Blue Cross and Blue Shield of Texas health plan enrollees, as well as their parents and grandparents who are not enrolled in a Blue Cross and Blue Shield of Texas plan.

With the digital hearing aids offered through TruHearing you simply choose the price level you desire (see below), and then select the style that you prefer within that level. Call TruHearing to discuss your options and to find the nearest provider.

**The TruHearing Program includes:**

- Free hearing screening
- 45-day money back guarantee
- 2-year warranty
- 12 months, no interest financing available upon approved credit

TruHearing  
**Basic**  
• Value in 100% Digital

**Your Price \$995 ea.†**

Regular Price \$1,595 ea.

- 100% digital, plus:
- 2 channels
  - 2 memories
  - Microphone Noise Reduction

TruHearing  
**Medallion**  
• Technology & Value

**Your Price \$1,495 ea.†**

Regular Price \$3,595 ea.

- Everything in Basic, plus:
- 7 channels
  - 3 memories
  - Sensitive Voice Processing
  - Adaptive Feedback Detection

TruHearing  
**Ultra**  
• Highest Technology  
• Complete Features

**Your Price \$1,995 ea.†**

Regular Price \$4,755 ea.

- Everything in Medallion, plus:
- 14 channels
  - 6 compression areas
  - Adaptive Noise Reduction
  - Speech Preservation
  - Much more...

†Products & prices may be subject to change without notice.

\*The relationship between Blue Cross and Blue Shield of Texas and TruHearing is that of independent contractors.

\*\*This is a discount program only. However, some of the services offered may be covered under your health plan. To find out if you have hearing benefits through your plan, refer to your coverage documents. Use of this program does not affect your premium, nor do costs of the program services and products count toward calendar year or lifetime maximums and/or plan deductibles.

To learn more about the TruHearing discount program, for location information or to schedule a hearing test call today toll free (877) 882-2020

Operators available 8 a.m. – 8 p.m. (CT) Monday – Friday

www.TruHearing.com